



Photo Credit: Ina McRoy

GumBits Announces Sponsorship of Canadian Olympian Hawley Bennett-Awad

(June 18 , 2015) — The maker of GumBits (Gambit Atlanta, Inc.) is thrilled to announce the newest addition to its talented team of sponsored riders — Canadian Eventer Hawley Bennett-Awad.

Joining a list of talented equestrians like Steffen Peters and David Marcus, Bennett-Awad is pleased to be sponsored by Gambit Atlanta. The revolutionary GumBits produced by the company are small, round treats that trigger salivation and eliminate teeth grinding. Horses love them — and Bennett-Awad does, too. “GumBits is excited and committed to sponsoring top experienced eventers like Hawley Bennett-Awad,” says Shereen Fuqua, founder of Gambit Atlanta, Inc.

When Hawley gave the product a try she quickly found GumBits to be a great tool — especially for event horses who tend to become tense during the dressage portion of competition. “When first learning about GumBits, an all natural chewing gum for horses, I was immediately interested in trying them. GumBits promotes chewing activity, activates salivation, eliminates teeth grinding, and encourages submission. After a few rides it became clear just how much GumBits improved the horses performances, and as a bonus it couldn't be easier to use when schooling and at shows. GumBits is a wonderful noninvasive training tool perfect for not just dressage but every phase of eventing”

Hawley Bennett, of Langley British Columbia, grew up on a hobby farm and like countless other little girls out there, dreamed of riding in the Olympics one day. By the age of 16, she'd competed through training level with her Arabian gelding

Ibn, but a truly remarkable new partnership was about to begin. In 1994, Hawley met Livingstone, a 4-year-old off-the-track Canadian Thoroughbred gelding bred by Dr. Anderson of Langley, BC. Following a 4th place finish at the North American Young Riders' Championship, Hawley, then just 21, was named to the Canadian Eventing Team Long List. Since then Hawley has accomplished numerous top placings at the Three Star and Four Star levels including top placings at The Rolex Kentucky CCI4* Event and Pau CCI4* Event. Hawley has competed on two Canadian Olympic teams, been a member of the Canadian Silver Medal Pan American Games Team and a member of the Canadian World Equestrian Games Team.

Shereen Fuqua of Atlanta, Georgia, founded Gambit Atlanta, Inc., in 2005. Through long-term relationships with prominent FEI Judges and international competitors, the innovative company has become a fast success. The product is sold at retailers in the United States, Canada, Europe, Australia, and New Zealand and is quickly growing its reach to riders from all disciplines — ranging from dressage to eventing and even driving.

For more information on Hawley Bennett please visit www.hawleybennett.com. To learn more about GumBits and to find a list of retailers in your area, visit www.gumbits.com.